Journal in Urban and Regional Planning

UP School of Urban and Regional Planning
http://journals.upd.edu.ph/



About the Cover

Following the same theme of journeys as the 2014 and 2015 covers, the 2018 cover image features a distant cityscape viewed from a grassy knoll overlooking a road and a water transport dock. The scene is taken from a higher vantage point, affording the viewer a breathtaking view of the placid waters, the clear skies, and the lush greens of the distant mountains with its bustling shoreline, while providing a glimpse of a nearby busy road. Manually rendered in watercolor with muted pastels and vivid greens typically seen in paintings depicting idyllic countryside scenery, the image captures the viewer's idealistic view of the not-so-distant future.

In many planning endeavors, the vision which drives the goal and strategy formulation is an ideal future that the stakeholders hope to achieve through various policies, programs, and projects. The planner's role in the journey to narrow the gap between what is current and what is desired is multifold. The 2018 Journal in Urban and Regional Planning (JURP) issue cover pays homage to the heart of the planner who vividly sees the beautiful vision of a sustainable and resilient future and the passionate determination with which they toil towards realizing it.

About the Logo

The Journal in Urban and Regional Planning (JURP) logo is depicted as a stylized dandelion framed against an open doorway. Dandelions are hardy survivors capable of thriving under adverse conditions. These plants are firmly anchored in place making them very difficult to remove. Since the seeds are windborne, these plants proliferate successfully. As such, the dandelion symbolizes triumph over adversity, persistence, integrity, and replication. The dandelion seeds depicted in the logo represent ideas being disseminated and their passage through an open doorway symbolizes JURP's thrust to make studies, concepts, and innovative ideas in urban and regional planning readily available to a larger audience.

The UP School of Urban and Regional Planning (UP SURP) believes in sowing seeds of change through its fourfold mandate of instruction, research, training, and extension service. The journal serves the purpose of disseminating scholarly insight on prevailing issues shaping our urban and rural systems and is geared towards elevating the practice of urban and regional planning professionals; most especially those engaged in the local planning arena.