



About the Cover

At a glance, the Journal in Urban and Regional Planning (JURP) 2019 issue cover might look like a departure from the previous cover designs, but really it is the classic landscape imagery rolled into a cylindrical view. But this time, the scene is sliced into different layers to emphasize the multi-dimensional considerations in planning. Crafting plans involves paying close attention to the different aspects of our society and environment, and zooming out to see how they stack up and interact to create a unified image.

The circular depiction is inspired by the zoetrope, an early animation device depicting a series of images that are spun to simulate movement. Much like a zoetrope that needs spinning, the methods and procedures contained in the plans will remain static when they remain untouched. As the metaphor goes, the essence of a plan is to be set in motion.

It is in the earnest hopes of the UP School of Urban and Regional Planning (SURP) that the seeds of knowledge disseminated through this journal would indeed take root and be steadfast drivers of change.

About the Logo

The JURP logo is depicted as a stylized dandelion framed against an open doorway. Dandelions are hardy survivors capable of thriving under adverse conditions. These plants are firmly anchored in place making them very difficult to remove. Since the seeds are windborne, these plants proliferate successfully. As such, the dandelion symbolizes triumph over adversity, persistence, integrity, and replication. The dandelion seeds depicted in the logo represent ideas being disseminated and their passage through an open doorway symbolizes JURP's thrust to make studies, concepts, and innovative ideas in urban and regional planning readily available to a larger audience.

The UP SURP believes in sowing seeds of change through its fourfold mandate of graduate education, research, training, and extension services. The journal serves the purpose of disseminating scholarly insight on prevailing issues shaping our urban and rural systems and is geared towards elevating the practice of urban and regional planning professionals; most especially those engaged in the local planning arena.