

Table of Contents

- vii Introduction
MARIA CORAZON S. A. CASTRO AND GRACE M. SAQUETON

Unequal Englishes

- 1 Unequal Englishes as a Sociolinguistics of Globalization
RUANNI TUPAS

Pragmatics

- 18 Filipino Communication Style as Reflected in Politeness Strategies in Administrative Memoranda in the Philippine Workplace
LUCRIS CARINA N. AGNIR-PARAAN
- 39 Getting Students to Do or Say Something: A Pragmatic Analysis of Teachers' Directives in Classroom Discourse in a State University
FINA FELISA LAVALLE-ALCUDIA

Women and Discourse

- 59 Metaphors of the Movement: The "woman" in Speeches and Addresses by Women's Groups in the Philippines in the 1980s
JULIE B. JOLO
- 83 The Silent Treatment: A Multimodal Study of Campaign and Advocacy Materials against Sexual Harassment
IRISH JOY G. DEOCAMPO

Language Acquisition

- 98 An Analysis of the Ways Filipino Bilingual Children Initiate Conversation with Different Interlocutors
RALPH VINCENT G. CATEDRAL AND MARK ALVIN R. RECTO

Language and Pedagogy

- 113 English for Specific Purposes Teachers' Perceptions of Interdisciplinary Collaboration in Writing Classes
MARELLA THERESE A. TIONGSON

Mediated Discourse Analysis

- 128 #blessed and the fancy self: An Exploratory Study on the Different "Selves" Constructed on Facebook Posts
GRACE M. SAQUETON
- 145 Gendered Bricks: A Semiotic Approach to the Marketing of Lego in Singapore
MAXINE RAFAELLA C. RODRIGUEZ AND CHRISTIAN GO

Institutional Discourse

- 162 Grounding Patient Care Decisions: A Discourse Analysis of Doctor-Patient Interactions in Private Clinics
VENUS PAPILOTA-DIAZ, GLORY FE B. SALMINGO, APRIL ROSE C. VALENCIANA
- 181 About the Authors