INTRODUCTION

This year's issue is the 33rd volume of the first and only refereed journal in Philippine librarianship in the country. Started in 1968, the Journal of Philippine Librarianship (JPL) continuously takes pride in featuring quality research and intellectual outputs of the members of this profession. In this volume, five articles highlight the different facets of the LIS profession in the Philippines, ranging from effective library services, information seeking behaviour of library users, collaboration among libraries, Licensure Examination for Librarians in the Philippines, and lastly, intellectual (dis)honesty.

The article of Oloteo and Mabesa, entitled, *Library Services and Customer Satisfaction in State Universities and Colleges in the Bicol Region*, presents the importance of measuring the effectiveness of library services in relation to customer satisfaction. The Spearman's rank - order correlation was used as the statistical tool for testing the study's hypotheses that include the following: the effectiveness of library services is not related to the performance of state universities and colleges; the effectiveness of library services is not related to the performance of state universities of state universities and colleges; the library profile is not related to performance of state universities and colleges and library profile is not related to customer satisfaction.

Information seeking as a problem-solving activity is discussed by Gonzales in her article entitled, *Information Seeking Heuristics of Undergraduate Library and Information Science Students of the University of the Philippines Diliman*. The article maps Marchionini's model of information seeking to Sternberg's problem solving methods to come up with three data collection methods that were tested at the UP School of Library and Information Studies. The collection methods tested in this study are observation, interview, and questionnaire.

Jaafar emphasizes the importance of collaboration among law librarians and institutions in her article entitled, *Development of a Law Library* *Consortium in Metro Manila*. Factors and other considerations that may affect its establishment, processes and operations are also discussed.

For many years since its inception, the Librarians' Licensure Examination has played a vital role in the development of the library profession in the Philippines. In this volume, the second part of the article of the Philippine Board for Librarians (BFL) that initially discussed the factors that affect the performance of examinees from 2006-2010 (see JPL 2012, Vol. 32, pp. 55-63) such as age, gender, and type of examinees, presents another set of factors that may have direct effect on the takers' performance. The factors presented in the article by Ramos, Ananoria, and Nera, entitled, *Factors Affecting the Performance Library and Information Professionals in the Librarians' Licensure Examination (LLE) 2006-2010, Part 2: Year of Graduation, Academic Degrees, and Educational Institutions, are year of graduation, academic degrees, and educational institutions. The factors were correlated with the passing percentage from 2005-2010.*

This year's issue also includes the article of the current Dean of the UP School of Library and Information Studies, which contains her viewpoint on intellectual honesty and its relation to information literacy. The article entitled, *Can Information Literacy Develop Intellectual Honesty?* shows her thoughts and observation on whether information literacy can develop intellectual honesty among users of the library. Aside from texts relating to information literacy, Aristotle's Nicomachean Ethics was also used as this was the basis for arguments on developing virtues specifically that of intellectual honesty.

Finally, to reflect the research thrust and agenda of the UP School of Library and Information Studies, the 33rd volume, issue no. 2 of JPL contains the abstracts of undergraduate and graduate theses submitted to UP SLIS from 2012-2013.

The Editor