



## APPENDIX 1.1

### EXCERPT FROM THE MINUTES OF THE 1287<sup>TH</sup> MEETING OF THE BOARD OF REGENTS ON THE RENAMING OF THE UP COLLEGE OF BUSINESS ADMINISTRATION INTO THE CESAR E.A. VIRATA SCHOOL OF BUSINESS, 12 APRIL 2013

The justifying paragraphs in the following are identical to those in Chancellor Saloma's letter. One wonders, if it was Saloma's letter that the BOR focused on, how the board tackled the chancellor's suggestions. The then College of Business Administration followed the BOR's condition—the full name of the institution is now the University of the Philippines Cesar E.A. Virata School of Business—though the preferred acronym of the school is simply VSB.

*Source*

Office of the Secretary of the University, 27 June 2013.

UNIVERSITY OF THE PHILIPPINES, UNIV. OF THE PH  
Quezon City RECORD ADMA  
UPD (CBA)

Excerpt from the Minutes of the 1287<sup>th</sup> Meeting of the Board of Regents held on 12 April 2013 at the Board of Regents Room, Administration Building, UP Diliman, Quezon City

**XI. OTHER MATTERS**

**B. Renaming of the UP College of Business Administration (CBA) into the Cesar E.A. Virata School of Business**

Mr. Cesar E.A. Virata obtained his BS Mechanical Engineering and BS Business Administration (*cum laude*) degrees from the University of the Philippines in 1952 and his MBA (Industrial Management) from the University of Pennsylvania Wharton Graduate School in 1953. He was also conferred the Doctor of Laws degree (*honoris causa*) by UP in March 1976.

Mr. Virata has served UP, the Philippine government and the country for many years and with clear distinction. He started his professorial career as a CBA instructor and served as CBA Dean in 1960 and 1964 (two terms) during the terms of UP President Vicente G. Sinco and Carlos P. Romulo, respectively. He also held other key government positions including as the country's Prime Minister (1981-1986) during the term of Philippine President Ferdinand Marcos, as *Batasan Pambansa Member* (1978-1986), as Secretary/Minister of Finance (1970-1986) and Governor for the Philippines in the World Bank and Asian Development Bank (1970-1986).

The President endorsed the proposal.

**Board action: APPROVAL provided that "U.P. or University of the Philippines" be included in the name.**

**CERTIFIED CORRECT:**

  
**LILLIAN A. DE LAS LLAGAS**  
Secretary of the University  
and of the Board of Regents

12 April 2013

- cc: The Vice President for Legal Affairs
- The Chancellor, UP Diliman
- The Dean, Cesar E.A. Virata School of Business, UP Diliman

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*Note: The Chancellor will please see to it that copies of this excerpt are furnished to all units/persons concerned.*

