

PHILIPPINE HUMANITIES REVIEW
Rebyu ng Arte at Literatura ng Pilipinas

Volume 25, Issue 1, 2023-2024



College of Arts and Letters
University of the Philippines
Diliman, Quezon City

PHILIPPINE HUMANITIES REVIEW
Rebyu ng Arte at Literatura ng Pilipinas
Volume 25, Issue 1, 2023-2024
ISSN-0031-7802
Copyright © 2024
University of the Philippines
Diliman, Quezon City

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, except for brief quotations for the purpose of research or private study, or criticism or review, without the permission of the publisher.

Editor-in-Chief
Roselle V. Pineda

Issue Editors
Oscar T. Serquiña, Jr.
Charles Erize P. Ladia

Cover Design & Layout
Angel Venniz A. Gutiérrez

International Advisory Board
Aurelio S. Agcaoili (*University of Hawaii at Manoa*)
Joi Barrios (*University of California, Berkeley*)
Jonathan Beller (*Pratt Institute*)
 Lourdes Garcia-Macho (*Universidad Nacional de Educación a Distancia*)
Carla Locatelli (*University of Trento*)
Neferti Tadiar (*Barnard College*)

The Philippine Humanities Review (PHR) is a Commission on Higher Education (CHED) accredited refereed journal of the College of Arts and Letters (CAL), University of the Philippines in Diliman, Quezon City. Managed by the publications program of CAL, the PHR publishes scholarly, critical, and analytical works on the various aspects of Philippine culture, the arts and letters, as well as creative works in the broad field of the humanities.

Papers submitted for consideration should be sent to:

The Editor
Philippine Humanities Review
College of Arts and Letters
Pavilion 1, Palma Hall
University of the Philippines Diliman
Quezon City, Philippines 1101

TABLE OF CONTENTS

Introduction: Speech Communication in the Philippines Now
OSCAR T. SERQUINA, J. and CHARLES ERIZE P. LADIA

- 1 **Reflections on the State of Speech Communication at the University of the Philippines Diliman**
JOSE CARLO G. DE PANO, MARIELLE JUSTINE C. SUMILONG, CHARLES ERIZE P. LADIA, and CHRISTINE JOY A. MAGPAYO
- 21 **The UPLB Speech Communication Identity: Weaving Humanities Roots, Institutional Practices, and Disciplinary Trajectories**
CHEENO MARLO M. SAYUNO, CARSON JEFFREY O. CRUZ, JEA AGNES TADURAN-BUERA, and KATRINA ANNE E. BLANCO
- 45 **Localizing and Theorizing Speech/Rhetoric Studies in the Philippine University**
ORVILLE B. TATCHO
- 63 **The Possibilities of Indigenizing Rhetorical Theory**
CARSON JEFFREY O. CRUZ
- 83 **Lo-fi Freedoms and the Anti-Aesthetic Photograph**
REX SANDRO M. NEPOMUCENO
- 105 **Political Activism through Liturgical Performance: Teatro Ekyumenikal and the Ecumenical Counterpublic at the United People's SONA**
JUNESSE D.R. CRISOSTOMO-PILARIO
- 125 **The Gender Trap: Performing Gender and Queerness as Reflected in Pink Peso Advertisements**
SHERIE CLAIRE G. PONCE
- 147 **Queering Teacher Identity: Filipino LGBTQ+ Teachers' Self-Disclosure of their Sexual Identity in the Classroom**
HOLDEN KENNETH G. ALCAZAREN and JONALOU S. LABOR
- 165 **Protection from Anti-Free Speech Persuasion: An Experimental Testing of Inoculation Strategy in Building Resistance to Persuasive Anti-Free Speech Messages among Filipino Youth**
KARL LEWIS L. CRUZ