INTRODUCTION

VOLUME FOURTEEN OF THE PHILIPPINE HUMANITIES REVIEW (PHR) SIGNALS A NEW BEGINNING for the publications program of the U.P. College of Arts and Letters. It is during the production of the current issue when the contract between U.P. and the Flipside Digital Content Company, Incorporated was finally signed after almost a year of negotiation. This supplements the PHR by making the journal available in electronic book (e-book) form in ePUB format or screen-optimized PDF e-book format. As readers of the PHR may already know, an e-book (also ebook or digital book), to quote The Oxford Companion to the Book (2010), is a "text- and image-based publication in digital form produced on, published by, and readable on computers or other digital devices." To us in the academe, this meant not only new and hopefully faster and more efficient way of publishing our researches and creative works, but also modern and effective alternative to traditional publication in order to reach wider readership of national and international scale.

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